



# 2023 Broker Services Survey -

## Link and Information

Your clients have great insights, and we seek to capture that knowledge through our 2023 Broker Services Survey. We are looking for feedback on the constantly evolving broker-client relationship as well as insights into current business challenges.

We have conducted this survey in previous years, so many clients may already be familiar with it.

The results of the 2023 Broker Services Survey will be compiled and published in Broker Briefcase and Content Cloud. This survey helps guide our strategic decisions so we can continue to deliver the resources and solutions you need to stay ahead of market trends.

Participants will also be entered in a drawing to win a \$50 Amazon gift card.

This survey is currently live and will close on Monday, May 15.

The following information can be shared with your clients.

Hello,

Zywave is conducting its 2023 Broker Services Survey. The goal of the survey is to learn about your broker relationship and current business challenges. The survey findings will be used to better understand the insurance market and ways to serve your needs.

This survey should take less than five minutes to complete. All answers will be kept anonymous.

All participants will be entered into a drawing to win a \$50 Amazon gift card.

Please [click here](#) to begin the survey.

<https://www.surveymonkey.com/r/DXJVVXG>