



Broker Brief

EMPLOYEE BENEFITS

These Are the Enrollment Resources Your Clients Have Been Looking For

Open enrollment is right around the corner for many of your clients. Have you been adequately preparing them for this important time of year?

Clients, much like their employees, can't be guaranteed to see every message you send. That's why repeated communication is so important. Having several opportunities to reflect on a topic can increase understanding and retention.

However, this doesn't mean sending the same resources over and over. Instead, it involves multichannel communications—utilizing different methods to convey similar information. When it comes to open enrollment, Zywave has everything your clients need to make it successful. ([This catalog](#) showcases some of these capabilities.)

Our content spans enrollment topics relevant to both clients and their employees. Find a sampling of these resources grouped [here](#). For the most recent enrollment content, [click here](#). Finally, [click here](#) to see enrollment communication relevant to just employees.

While turnkey resources can be quick and effective for preparing clients for open enrollment, tailored options are also available. If you want to add an extra layer of personalization, consider requesting a [custom open enrollment video](#). The semi-customizable video announces open enrollment to a group and lists important dates to know. The best part? This service is completely free for Content Cloud partners.

With all these resources available, nothing is stopping you from sharing critical open enrollment content with all your clients. Reach out to Partner Support using the chat feature or at support@zywave.com for help finding exactly what you need quickly.

November 2021

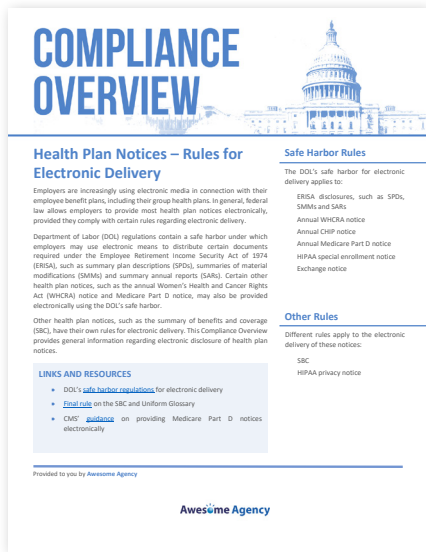
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Smart Content Delivery

Make the best of our content by pairing it with these marketing message recommendations.

Trending Employee Benefits Content From Last Month

Health Plan Notices - Rules for Electronic Delivery

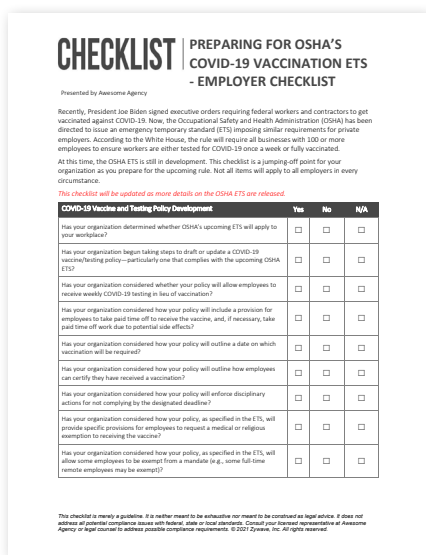


Subject: Do You Know the Rules Surrounding Health Plan Notices?

Body:

“Employers are increasingly using electronic media in connection with their employee benefit plans, including their group health plans. In general, federal law allows employers to provide health plan notices electronically, provided they comply with certain rules regarding electronic delivery. This document covers what those rules are and includes sample language.”

Preparing for OSHA’s COVID-19 Vaccination ETS - Employer Checklist



Subject: The Vaccine Mandate Is Coming—Prepare With This Checklist

Body:

“OSHA has been directed to issue an emergency temporary standard (ETS) requiring all businesses with 100 or more employees to ensure workers are either tested for COVID-19 once a week or fully vaccinated. This checklist is a jumping-off point that can be used to prepare for the upcoming rule.”

Title VII of the Civil Rights Act



Subject: Title VII Protections Could Impact Vaccination Mandate

Body:

“Title VII is a federal law that prohibits employers with 15 or more employees from discriminating against individuals in employment on the basis of race, color, religion, national origin or sex. In the context of COVID-19 and the OSHA vaccine mandate, Title VII will be relevant when responding to exemption or accommodation requests. Use this document to understand your obligations.”

Trending Employee Benefits Content by Segment

Looking to stay up to speed on content specific to your business?
Review our trending content, which is broken down by business segment, below.



State and Federal
Compliance



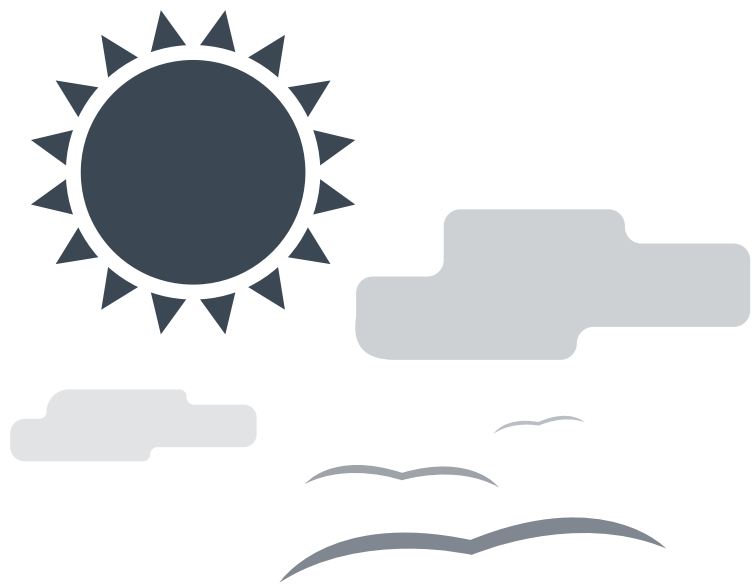
Human Resources



Benefits Education
and Insights



Employee
Communications



Employee Wellness